

7

STEPS TO YOUR SUCCESSFUL WISDOM BUSINESS



1. MANIFEST YOUR MANIFESTO

In order to be the master-creator of your business you need a plan. Use "The 7 Steps" to write your Wisdom Business Manifesto.



2. FORMULATE YOUR WISDOM SYSTEM™

Synthesize your core message/process into an organized learning methodology. Inform, engage, & transform your audience.



3. DELIVER YOUR MESSAGE

Leverage your impact and widen your reach by offering your Wisdom System via an online course. Increase your Transformation Quotient.



4. WOW 'EM WITH YOUR WEBSITE

Your website is your window to the world. Optimize the design, message and function to achieve the 3 C's: Communicate, Capture & Convert.



5. ORGANIZE & AUTOMATE

Create a scale-able business that runs smoothly with fully integrated CRM, email marketing & eCommerce. End the "admin abyss."



6. MOBILIZE YOUR MOVEMENT

Don't be a sales person. Be the leader of a movement. By offering valuable free content & being seen everywhere you become the trusted expert.



7. MAGNETIZE YOUR MONEY MOJO

Price products, offer discounts, make sales, process payment, so that money is an abundant sign of the value of your message.

